

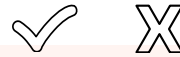
THEORIES OF VOTING BEHAVIOUR

HIGHER POLITICS

POLITICAL PARTIES
& ELECTIONS

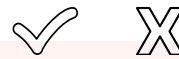
SCHEME OF WORK

TASK 1



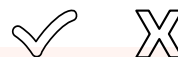
Students are introduced to the rational choice model, asked to watch the Channel 4 News report and answer questions. **CAS Link: Theories of voting behaviour - rational choice model.**

TASK 2



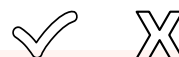
Students are introduced to the sociological model and asked to analyse electoral data from You Gov and Ipsos MORI. They are also asked to consider the relevance of the sociological model of voting in 2017 & 2019. and answer questions. **CAS Link: Theories of voting behaviour - sociological model.**

TASK 3



Students are introduced to the party-identification model and asked to consider the relevance of this model of voting in 2019 by watching interviews of voters in the north of England the day before the 2019 General Election. **CAS Link: Theories of voting behaviour - party-identification model.**

TASK 4



Students attempt to answer the 12-mark extended response question: Analyse the relevance of the Rational Choice model in explaining voting behaviour. **CAS Link: Theories of voting behaviour - rational choice model.**

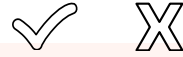
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TASK 5



Students attempt to answer the 20-mark extended response question: *To what extent is the rational choice model more relevant in explaining voting behaviour than other models in the UK today?*

CAS Link: *Theories of voting behaviour - rational choice model, sociological model and party-identification model.*